



Centro de Ingeniería Genética y Biotecnología
Dirección de Investigaciones Agropecuarias
Ave. 31 entre 158 y 190, Playa
P.O. Box 6162, La Habana 10600, Cuba
<http://biocubagro2020.cigb.edu.cu>

Havana, June 10th, 2019

Dear Colleague,

The Center for Genetic Engineering and Biotechnology of Havana (CIGB) and the Organizing Committee have the pleasure to announce BioCubaAgro 2020 “From biotechnological research to agricultural products”.

The most recent and novelties results in Ag-Biotechnology will be presented and debated between May 3rd to 7th, 2020; in the Convention Center of Varadero International Hotel. Throughout the course of the 4-day conference, you will have the opportunity to both network and hear leaders from the international academic and corporate biotechnology communities.

The meeting will remark the introduction of the Biotech in the society as a powerful tool for development of the countries. The most outstanding application biotechnology of plant to improve the agro system for food production will be shown. Also, a Commercial Exhibit of materials, reagent, equipment and products related to biotechnology, will take place as part of the International Congress.

BioCubaAgro 2020 will offer an international forum to review the current state of research in Plant - Pathogen Interaction, Plant genomic, Plant breeding, Plant molecular pharming and Enzymes Technology for industries and Seed Biotechnologies, providing an invaluable opportunity for scientific exchange with the most relevant researchers in this field. The conference will cover the basic science as well as its applications in Ag-Biotech and academia. In addition, the event will be a framework to review the interaction between the different groups that investigate these topics with the intent of increasing joint work.

BioCubaAgro2020 is a new edition of the Havana Biotechnology Congress devoted to Agro-Biotechnology. Does congress has been held for 20 years and has gained high international prestige. Every three years this congress meets in Cuba important leaders of opinion of the topics of the Agricultural Biotechnology, which contributes to generate interest of the new agro-biotechnological scientists. Besides, in the congress will update on the new regulations in this field and his impact in the foods production. Finally, is recognized the

experience of CIGB in the meeting organization, as well as the security and hospitality that Cuba offers to receive foreign specialists.

In our last Congress in Varadero, 450 delegates from more than 40 countries were gathered, also in the Commercial Exhibition over 10 commercial firms attended. For BioCubaAgro 2020, we expect a similar attendance.

The Organizing Committee of BioCubaAgro 2020 “From biotechnological research to agricultural products” has the pleasure to propose your institution, as sponsor of the meeting.

Top reasons to become a sponsor at BioCubaAgro2020

- Increase brand awareness by sponsoring attendee.
- Show your brand’s strength to your competition
- Multiple opportunities for professional networking, concept selling and brand positioning
- Meet new contacts and strengthen key relationships meeting rooms
- Engage in networking opportunities with attendees and speakers
- Increase awareness of your organization among influential agriculture decision makers
- Meet clients and new prospects face to face

Sponsorships Types	PLATINUM	GOLD	SILVER
Cost (CUC)	7500	5000	3000
Covered registrations	6	4	2
Logo in Conference	Prominent logo	Medium logo	Small logo
Logo on conference Website	Logo and link to sponsor website	Logo and link to sponsor website	Logo and link to sponsor website
Promotional material in delegate bags	✓	✓	✓
Showcase a video during conference break timings	✓	n/a	n/a
Company Ad in Conference Proceedings	One Full Page	Half page	Half page
Certificate of Appreciation	✓	✓	✓



Sponsorship Alternatives:

- ✓ Financing the participation of outstanding speakers.
- ✓ Financing one of the collateral congress's activities.
- ✓ Financing the edition of the Congress Summary Book.
- ✓ Financing (totally or partially) the celebration of the Welcome ceremony cocktail with all the delegates.
- ✓ Donating things needed for the congress activities as (congress suitcases, congress notebooks, pens, etc).
- ✓ Donating funds for being used by the Organizing Committee in the Congress organization (all the spending will be very well justified and under strict account available for the sponsor check).

Please feel free to contact us if you need more information or have interest to support and/or help the development of this important meeting,

Sincerely yours,

PhD. Mario Pablo Estrada

President

PhD. Abel Hernández

Scientific Secretary